



PRESS RELEASE

WEBHEALER AND GRIFFEN MILL PIXEL FACTORY COMPLETE 500 A LA CARTE WEBSITE DESIGNS

April 18th, 2013

--- For Immediate Release ---

[WebHealer](#), the specialist website company catering to the professional therapist market, and freelance design co-operative [Griffen Mill Pixel Factory](#), are pleased to announce the completion of the 500th website design created using the innovative and proprietary A La Carte website design system. The A La Carte system was conceived in 2009 by WebHealer, with the goal of being able to create unique website designs for WebHealer clients that were tailored to the needs of their professional therapist clients, yet could be created by a designer for a fraction of the cost of a traditional bespoke website design. WebHealer chose to work with Griffen Mill Pixel Factory, their preferred and longstanding design partner, to create the A La Carte system.

Phil Hulme of WebHealer said "We're delighted that our A La Carte system has proven itself so well, as demonstrated by the completion now of 500 designs. We believe that A La Carte underlines the commitment to our core philosophy '*Passionate about great design, value for money, and producing results for our clients*'. "

Key features of A La Carte

In order to create great design at low cost, WebHealer had identified two major causes of cost in the bespoke design process that needed to be addressed and minimised. First was the client/designer communication mechanism, as discussions by phone or email can become lengthy and increase the cost for the designer. What was needed was an efficient communication process, which documented all design decisions, as well as striving to keep the discussion focussed. The project log system, and demonstration preview system was developed by the WebHealer database team as a solution to this problem. The second cost driver was the time taken to build a website from a design concept. WebHealer turned to Griffen Mill Pixel Factory to help solve this, and the key designer for the project was James Morrison of Blue Squash Design.

James Morrison said "I very much enjoyed the challenge of developing the A La Carte system. We knew from the start that we needed to employ a mass customisation approach, but it was important not to end up with something no better than a simple template system. The final WebHealer A La Carte system was a very flexible website skeleton which offers huge scope for design flexibility, but is essentially composed of re-usable elements, that the designer matches as much as possible to the client's needs."



The development of A La Carte began with the outline of requirements by WebHealer in June 2009, and the first design components were completed shortly after. WebHealer began trialling the system with clients in September 2009, and one of the first websites created using the new system was www.tranquillitytherapies.co.uk. Once the project log system was fully developed, and the Griffen Mill design team was trained in the systems, design output began to build up from early 2010, and the 500th A La Carte design was completed in April 2013. Response from clients has been overwhelmingly positive, and more than 100 Webhealer clients offered testimonials on completion of the project – examples listed below in the client testimonials section.

To find out more about Griffen Mill Pixel Factory visit www.griffenmill.com

To find out more about WebHealer visit www.webhealer.net or call 0870 757 9878

Notes to editors

About Griffen Mill Pixel Factory: A collective of freelance designers with varied skills, from traditional print and graphic design through to web, multimedia and code. Griffen Mill Pixel Factory is the preferred supplier of design services to WebHealer clients as well as being a [strategic partner to WebHealer](#). Part of the preferred supplier status, involves compliance by Griffen Mill designers to the WebHealer quality assurance programme. A La Carte is a specialised service created by Griffen Mill for professional therapists, and is only available to clients of the WebHealer service.

About WebHealer: WebHealer is a specialist provider of website services to the professional therapist market. Offering a great deal more than basic website hosting, the WebHealer service is focussed around helping clients achieve results through their website. Great design is part of the offering as is search engine promotion and marketing tools. Underpinning the whole service is a commitment to value for money, which was the driver behind the development of the A La Carte system.

WebHealer Client Testimonials

A great many clients of the A La Carte service offered testimonials, on completion of their project. Here are a selection.

Counselling Plus Pauline Brumwell

A La Carte design for www.pbcounsellingplus.co.uk completed March 3, 2013

Pauline Brumwell said "I've always been very impressed by the service I've received from Webhealer. I liked my first 'off the peg' website very much, so I hesitated about whether to take up the offer of a free 'A La Carte' revamp. However, I'm really glad now that I decided to go ahead. Megan, my designer, was really helpful and created two possible designs that were both so good I had difficulty choosing between them. In the end, I got friends to vote on their favourite and went



with that! The new design is lovely. It incorporates air and water elements and is lighter and brighter than my old one. It's already starting to attract new clients. Thank you for providing such a great service. "

Harley Street Anti-Ageing

A La Carte design for www.HarleyStreetAntiAgeingClinic.co.uk completed March 1, 2013

Tanya Ali said "I love the new layout. Megan was very quick in replying and very receptive of my requirements. I seem to be getting more interest in my clinic since this change. Thanks a lot. "

Judi Keshet-Orr Psychotherapy

A La Carte design for www.jkopsychotherapy.co.uk completed February 25, 2013

Judi Keshet-Orr said "Thank you for doing this, it looks much better and is more in line with my 'style' "

Veronica Dodds Hypnosis and Hypnotherapy in Kentish Town and Highgate

A La Carte design for www.veronicadoddshypnotherapy.co.uk completed October 11, 2012

Veronica Dodds said "The design is exactly what I wanted - the colours are perfect. I think it will make potential clients feel reassured and at peace about the services offered. Thank you. "

Margaret Lambert Counselling & Psychotherapy

A La Carte design for www.counsellingbeckenham.co.uk completed September 20, 2012

Margaret Lambert said "Dear Megan just wanted to say thank you so much for the new design of my website. I am delighted with it. It looks so much fresher and contemporary and far exceeded my expectations. Thank you! "

West Street Counselling & Psychotherapy Centre

A La Carte design for www.weststreetcounselling.co.uk completed September 18, 2012

Julie May said "I am really pleased with the design, it has freshened up the website. I have seen an increase in visitor activity and in enquiries, which is great. Thanks. "

Core Process Psychotherapy Andy Gibb

A La Carte design for www.andygibbpsychotherapy.co.uk completed September 6, 2012

Andy Gibb said "I am very pleased with the new design and the features offered. I have yet to try these for myself and intend to upload some new photographs of my therapy room. I found the service efficient and clear, particularly the chain of progress and communication. Many thanks. "



Holistic Touch

A La Carte design for www.holistictouchyork.co.uk completed June 20, 2012

James McHugh said "Since upgrading to A La Carte my website now looks fresher and cleaner if that makes sense. The changes give a more professional uncluttered appearance. I like the highlighted boxes and now I am also using the email option which also works well & appears to be reducing the numerous spam emails I received. I am also using more PDF linked files which again gives clients the information they want without cluttering the website pages. With the downturn in the economy its too early to say that I have gained more enquiries but so far I have had some favourable comments from my clients. "

Marston Associates

A La Carte design for www.SandraMarston.com completed March 8, 2012

Sandra Marston said "I am delighted with my upgraded A La Carte website. My previous website with Webhealer had been really good but the A La Carte has taken it to a new level. Megan managed to capture exactly the look I was hoping for. The layout is attractive and easy to read and use. Thank you. "

Mina Haeri Acupuncture in Clapham

A La Carte design for www.minahaeriacupuncture.co.uk completed March 6, 2012

Mina Haeri said "I am very happy with my new A la Carte website and think it gives me a much more professional, polished presence on the web. The recent feedback I have received is very positive. I found the process of switching my website to the new design very easy, and the designer was extremely careful to listen to the image I wanted to project and worked hard to achieve this. I found the whole experience very easy, straightforward and seamless. I would recommend the A la Carte service without reservation. Good value for money. "

Integral Homeopathy Ai-Ling Su

A La Carte design for www.integralhomeopathy.net completed February 17, 2012

Ai-Ling Su Makewell said "Thanks Megan for a lovely design. I love the colour and the orchid you placed. I do hope that my new website will attract more clients. With Blessings Ai-Ling "

Witney Therapy Centre

A La Carte design for www.witneytherapycentre.com completed February 9, 2012

Justin Smith said "As always I am pleased with the service you folks at WebHealer have provided. The new A La Carte design development you have done on one of the 3 web sites which I have with you is excellent. Everyone I have asked thinks it is a major improvement, and the process was so simple! Thanks again! Justin Smith"



Maria Bellis Counselling and Psychotherapy

A La Carte design for www.mariabelliscounselling.co.uk completed December 6, 2011

Maria Siepe said "Hi Megan, I would like to Thank you for the final look of the site. I am really really pleased with it and feel you have hit the nail on the head. It really does look very professional and very much reflects myself. I am looking forward to tinkering with it further and will be interested in any more features in future. I would also be happy to put together comments for your future plans. Maria "

Richard Nash Psychoanalytic Psychotherapist

A La Carte design for www.thecitypsychotherapypractice.co.uk completed December 6, 2011

Richard Nash Nehrebecki said "I would like to take this opportunity to say I thought the A La Carte design service was excellent and that I am very pleased with my new website. "

Inspira Premier Academy of Reflexology and Reiki

A La Carte design for www.inspira-reflexology.co.uk completed December 2, 2011

Susan Evans said "Thank you for our new website, we are very impressed with the new colouring and layout. Regards - Paul & Sue @ Inspira"

Chameleon Counselling and Coaching Vanessa Oliver MBACP (Accred)

A La Carte design for www.chameleoncounselling.co.uk completed October 28, 2011

Vanessa Oliver said "I am amazed at how quickly you have achieved impressive results. I am not an artistic person but you listened very carefully to my quite uncohesive thoughts on how I wanted my website and came up with something much better than I could have imagined. I especially like the picture that you chose and this matches in beautifully with the colour of some of the headings. Well done. Thank you so much for all your help. "

TLTC Time Limited Therapy & Counselling

A La Carte design for www.timelimitedtherapyandcounselling.co.uk completed October 6, 2011

Debbie Vowles said "We really like the new design - and will give further feedback in a few weeks when we have had a chance to see if it changes the profile of people contacting us. We will also be more familiar and will be changing some things - putting some things in blocks etc. Megan was very professional and helpful and responsive. I Thank you. Many thanks Debbie "

Lorraine Quinn Counsellor and Psychotherapist

A La Carte design for www.hertfordshirecounselling.co.uk completed October 6, 2011

Lorraine Quinn said "Dear Webhealer, I love the individuality A La Carte has given me in terms of colours, images and layout. My site is now personal, which is how I practice counselling and psychotherapy which means that the new design reflects my business. "



Psychotherapy in London Glen Gibson

A La Carte design for www.psychotherapylondon.webhealer.net completed September 22, 2011

Glen Gibson said "My old WebHealer website design was OK but a bit one-dimensional, and had less depth & colour WebHealer offered the facility to modernise & update this website into a new format. I was taken through a step-by-step approach and had online discussions with the A La Carte team so they got to know my preferred style, images, layout, etc. From this they offered me a range of images, layouts, designs, etc. to select from. What I liked about this was I could get a response back almost immediately, or reflect for a day or so, before making a decision. The responses were always helpful and in some areas they could be flexible with options, choices, etc, and other areas more limited. This new A La Carte design has a much more professional and cleaner look to it. I particularly like the A La Carte style because website doesn't look so "flat". I am pleased with the outcome and would recommend this facility to others. Best Wishes, Glen Gibson

Counselling with Kay Tromans

A La Carte design for www.londoncounsellor.co.uk completed September 22, 2011

Kay Tromans said "Many many thanks to Megan for updating my website. I love the new design and although it is still early days I feel that I am definitely getting more enquiries. I think my new web design is somehow more client friendly or perhaps just more attractive! Megan was very helpful and made the whole process painless. "

Gary Cook Counselling and Psychotherapy

A La Carte design for www.garycooktherapy.co.uk completed September 19, 2011

Gary Cook said "I love the photo you have selected for my website and the warm colours you have chosen following our discussion on preferences. I'm sorry to say that I haven't had any new enquiries since the new design. However, I do appreciate the work that was . Thank you. "

David Hargreaves Counsellor, South East London

A La Carte design for www.davidhargreavescounselling.co.uk completed August 23, 2011

David Hargreaves said "Your redesign has definitely has given my website a professional, yet friendly and accessible appearance. I felt the designer was sensitive to my design ideas and interpreted them well. As I write this week, it has attracted a new email enquiry! Thank you, I'm impressed. "

Chinese & Western Acupuncture for Liverpool, Southport, Maghull & Formby

A La Carte design for www.accu-health.co.uk completed August 7, 2011

Christine Sutton said "In the past few weeks, since my 'A La Carte' design went live, I have noticed a steady increase in business. I am not surprised because my site looks far more professional, and compares extremely well with the competition, particularly now that professional photographs have been added to the pages. Furthermore, I am now in the process of launching another web-site with



WebHealer, which will also be of the new design. Overall I am more than delighted with the service I have received. "

Accredited Counsellors Counselling & Psychotherapy In Harrow, Wembley & Mill Hill

A La Carte design for www.accreditedcounsellors.org.uk completed July 29, 2011

Paula Newman said "I am very pleased with my new A La Carte website. Much care was taken by WebHealer to create a design that reflects our warm, professional and supportive services at Accredited Counsellors. The whole process of changing to an A La Carte website was made pleasant and easy and it took less time than I had expected. I found that my wishes were always heard, respected and accommodated. I very much appreciate the choices that I was given and the clear simple instructions. I am enjoying the extra versatility that the A La Carte website provides. In particular the new tools which allow me to communicate with prospective clients in a more creative manner. I can now use quotation boxes and add new images from a library of interesting and attractive designs. Friends and colleagues have commented favourably upon my new A La Carte website. It is more neat, professional and appealing than my previous website. Very importantly clients seem to like it too, I have been contacted more frequently and seen more clients and supervisees since making the change. I would definitely recommend having an A La Carte design. "

Counselling and Therapy Honiton, Sidmouth & Exeter Area

A La Carte design for www.tinawelch.co.uk completed July 24, 2011

Tina Welch said "Thank you so much for designing my new al a carte web site, it looks so much more professional and I love the fact it's unique to me. I found Megan very easy to talk to and she seem to know just what I wanted even more then I did. I have found I am getting more referrals since the new web site was activated although I also contacted WebHealer for some advice and a performance analysis, I received a very helpful email from Debi with some suggestions on making a few changes to my home page so I think its probably a combination of Megan's and Debbie's help so big thank you to you both. Best wishes and thank you, Tina Welch "

Bowen Technique with Linda Beale

A La Carte design for www.bowen-technique.org.uk completed July 24, 2011

Linda Beale said "Hi Megan, Thanks so much for adding the option of the extra design. I think the image fits in very well with what I do, and it is a vast improvement to my old design. When I have the time I will certainly experiment with the options to customize the pages a little more. Thanks again for your help, Linda "

Sharon Eglinton MAR, LCICI Reflexology and Indian Head Massage

A La Carte design for www.sharoneglintontherapies.co.uk completed July 4, 2011

Sharon Eglinton said "I would like to thank Megan for the choice of designs she gave me for my site. I wanted something eye-catching but calm and serene at the same time. As a complementary



therapist it reflects well my personality which Megan captured well. I like the new style of website very much, thank you. "

Psychotherapy Wiltshire Denise Darroch

A La Carte design for www.psychotherapywiltshire.co.uk completed July 3, 2011

Denise Darroch said "Thank you Amanda. I am very pleased with the picture. Thanks for finding it! I will adjust my text and hopefully be able to report success in the form of more enquiries. Best Wishes Denise Darroch"

Counselling & Psychotherapy in Teddington

A La Carte design for www.SandraSpenceley.webhealer.net completed June 21, 2011

Sandra Spenceley said "I am very pleased with the new website design. I particularly like the look and feel of the site and with the photos added I think it looks more inviting. I have definitely received more enquiries.Many thanks Sandra"

Hans Meijer BACP Accredited Counsellor/ Psychotherapist in North London

A La Carte design for www.hm counselling.com completed June 17, 2011

Hans Meijer said "I was a bit cynical to start with, thinking my website looked alright. It wasn't until I saw the new design that I noticed how fresh and professional it looked. The process was swift and straightforward. A short to the point conversation with the Megan, well prepared through a simple questionnaire I filled in and therefore highly productive. One of the designs she came up with felt (almost) right and the queries I had as a result were answered and small adjustments made. I can recommend the upgrade to anyone who's had their website for some time. When I look at the printout I made of the old version I realise how much it was in need of an upgrade. "

Reflexology & Thai Massage Bromley, Kent

A La Carte design for www.therapeuticbodywork.co.uk completed June 14, 2011

Fiona Hickling said "Thanks Megan for the extremely quick work! I'm really pleased with the result and look forward to the colour editor being finished so that i can change some text to fit in with the orange/green colour scheme. Kind regards, Fiona"

Beverley Parmar IIR MAR

A La Carte design for www.reflexologyuxbridge.co.uk completed June 13, 2011

Beverley Parmar said "Thank you Megan for all your help with my redesign. It was an efficient process that didn't take up too much of my time but with great results. I love the results and it seems to be effective. Kind Regards, Bev Parmar "



Peace of Mind in Focus

A La Carte design for www.peaceofmindinfoocus.co.uk completed June 9, 2011

Patricia Foden said "I have been extremely pleased with the new design, it has changed the whole look of the site. Only just had a proper look over the whole site as I have been away on holiday. The colour scheme for paragraph titles is excellent and I really like the quote boxes, which I will enjoy looking through a little more. Really pleased with the extra items in the photograph library, this has made it easier to include extra colour to the site without having to trawl through my own photos or acquire new photos. I still need to read through instructions about how to activate the new page I have - but if it's as easy as all the other features then I have no worries. Many thanks indeed, hope to attract more clients soon. Kind regards, Patricia "

Stephanie Groves Psychotherapy, Counselling, Supervision, Groupwork

A La Carte design for www.grovespsychotherapy.co.uk completed June 7, 2011

Stephanie Groves said "I am really delighted with my new website design, and feel inspired to make some other changes to it now it looks so much better!! Thank you so much for a really great service. "

Karen Young Holistic Therapies Aromatherapy, Massage, Healing, Meditation, Tarot

A La Carte design for www.theurbanmeditator.com completed June 3, 2011

Karen Young said "Although I was happy with my original website and the design that I had created for myself from your template options, I am in no doubt that your designer has created a new framework that is altogether more professional and distinctive. The whole a la carte process was so easy from start to finish; I had a great chat with your designer, she quickly came up with a number of options, I chose a design I was delighted with and the changeover was made overnight. I love the new extra features that I can use for my pages and I implemented them quickly using your easy -to-understand guide. I now have a stylish website that is user-friendly and eye-catching. Many thanks! Karen Young "

Christine Lilley Dip. Couns., Dip. Supn., MBACP (Snr Acc), UKRCP

A La Carte design for www.counsellingsexsuffolk.co.uk completed May 26, 2011

Christine Lilley said "The new website design is just what I asked for and I am delighted. I am in the process of continuing to update the site myself but so far I have received quite a number of enquiries since the new site has gone live. Really delighted and many thanks. Christine. "

3 Counties Counselling Service

A La Carte design for www.3ccs.org completed May 19, 2011

Peter Eldridge said "Thank you, Amanda. With five views to solicit each time you contacted me it has taken an inordinately long time to get agreement, but we got there, and I'm pleased with the design I've just updated as my colleagues wished. Thank you for your patience. I'm afraid I've moved to a



brighter sub-heading blue (before finding out about 'paragraph headings' which would have simplified that job!) and I will eventually change the link colour from the green it is now (as it doesn't contrast enough with the background) when that feature becomes available after the pilot phase. But, overall, I think you've managed to please most of the five of us most of the time (no small feat) and I think the site is a very big improvement on the old one. So thanks again, from us all. Kind regards, Peter Eldridge"

Lisa Reed

A La Carte design for www.lisacounselling.co.uk completed May 10, 2011

Lisa Reed said "Dear WebHealer, I would like to let you know that Amanda recently created an A La Carte web design, and I am delighted with what she did, she created 2 designs which were so difficult to choose from as I thought they were both great and that she really caught the essence of what I had been verbalising. I would be very grateful if you could pass on this message to her, and also thank you very much for allowing me to have the opportunity of using this service. Kind Regards Lisa Reed"

Essence of Health Homeopathy For All The Family

A La Carte design for www.familyhomeopathy.org.uk completed May 10, 2011

Mandy Mullaney said "Love my new website - especially the text box feature - makes a real difference"

Reflexology, Facials, Reiki Hopi Ear Candles & Pedicures in East Grinstead

A La Carte design for www.jacklynreflexology.co.uk completed May 9, 2011

Jackie Boyce said "Thank you for the time you gave me, i am very pleased with the website, my friends have said it looks less sharp and more peaceful and helps towards promoting my therapies, lets hope it brings a few clients in!! Thanks very much, lovely design and also, great that I can have some photos to put in, much better than mine. I was thinking of giving up on the website, as I do not really get clients through this, they tend to look at it after, so hopefully this may be a good omen to get things going. Kind Regards Jackie Boyce "

Jeanne Rayment Reflexologist

A La Carte design for www.jeanne-reflexology.co.uk completed May 2, 2011

Jeanne Rayment said "I have been extremely pleased with my new website design. I particularly like the way the colours from one of my pictures were picked up on, making the design as a whole very attractive and professional. I was also very impressed with the service provided and all my questions and ideas were acted on very quickly. The result has been that I now have a website I am extremely proud of and is unique to me. I have been recording the number of hits since having my new website, I have found the number of people who are visiting the site as not only increased but more are now reading all the pages instead of just the home page. The new features are very useful especially the boxes for text. I have used this facility to advertise any shows or open days that I will



attending in the near future, and they really help the message stand out. I love the way I can alter my website content at any time and the fabulous new design-thank you WebhHealer! "

Wan-Hye Park Therapies

A La Carte design for www.wanhypark.com completed April 19, 2011

Wan-Hye Park said "WebHealer is a great company to do business with. Their service is great, they are sensitive to clients' needs and wishes, but they are also innovative and imaginative. They are straightforward and their artwork, formatting and linking is simple and effective. I am happy with what work they have done for me which keeps me amongst first hits when searching in my area. Thank you! "

Healing Therapies York

A La Carte design for www.healingtherapiesyork.co.uk completed April 12, 2011

Gill Atkinson said "I really love the new design. Its bolder, fresher and more defined. The phone conversation was really stress free and i felt you totally listened to everything. It was nice that some of my ideas were used but your expertise turned them into something professional and usable. I'm very much enjoying WebHealer. Questions are answered quickly and simply and you always seem to be there to help! Thank you x "

Nail Extensions of Guildford

A La Carte design for www.nail-extensions.org.uk completed April 3, 2011

Mrs Hazel Swanson said "Hi Megan, Thank you so much for devising my `new look` website. It looks much more professional and the colour scheme is so lovely. I also am very pleased with the photograph at the top of the page which is just what I had in mind to depict my work. It shows an attractive hand and a set of very natural looking nails. I am definitely receiving more enquires since the website has gone live and so I am absolutely delighted. Thank-you. Kind regards Hazel Swanson "

Healing Word

A La Carte design for www.healingword.co.uk completed March 30, 2011

Walter F McCann said "Yes, I have seen an increase in enquiries and clients. So in that respect I'm quite pleased. The old site was a bit drab in comparison, and the new site is better all round. It's brighter and has a new vitality. It's still easy to navigate and work on. I shall look forward to be able to work with the new colour scheme, although I have no problem with the existing colours. On the whole I think it is a vast improvement. "

Nicola Coombs Couple Therapist

A La Carte design for www.coupletherapist.co.uk completed March 26, 2011

Nicola Coombs said "I found this service brilliant. Megan was intuitive and quick to understand my needs, and came back with her ideas speedily. I am much happier with my website, I now feel quite



ashamed of how unprofessional it did look. The phone has been ringing more, but I cannot tell if that is because of the website yet. This work often has its peaks and troughs so I need longer to assess how the website has affected my work load. Many thanks for a great service. "

Jane Goddard

A La Carte design for www.janegoddardcounselling.co.uk completed March 24, 2011

Jane Goddard said "I am really happy with the redesign of my website. I love the image that has been used, and the cool and calm - yet vibrant - image that it conveys. I like the fact that this design was created individually to my requirements. I was already getting very good feedback from new clients about my website. Since the redesign went live I have seen an increase in enquiries. I am glad that I followed up this opportunity. "

Jakub S.Malinowski Knowler Massage Clinic in Tunbridge Wells, Kent

A La Carte design for www.drmalinowskiknowler.co.uk completed March 23, 2011

Jakub S Malinowski said "Dearest Megan, You are so kind and on behalf of the Lovely Company, I'm so please to be the customer to! You did a very good and beautiful job for me! Of course, it needs take a time, I suppose, till the visitors to my new website respond in calling my clinic for a service, but as I agree with you, as the web is the first line contact of a potential client toward me, the form and layout must have a crucial part. I do appreciate your work Megan, your time and talent! Thanks a lot! "

Pam Hardy Counselling

A La Carte design for www.pamhardycounselling.co.uk completed March 23, 2011

Pam Hardy said "I am really pleased with the response to my web site. The number of people looking at my web site has not increased, but the number of people contacting me to ask for an appointment has increased significantly. Before the web site redesign, I would say I received on average 1-2 enquiries a month, whereas in May I received 5 enquiries. Also, 2 people commented that they liked my web site. This has never happened before. "

Relaxing Therapies

A La Carte design for www.relaxingtherapies.net completed March 22, 2011

Serena Waite said "I am delighted with the new A La Carte design of my website and even more pleased with the increase in the number of people actually contacting me for treatments although the hits are about the same. The availability of additional pictures to add has also enhanced my website. Again Many Thanks Serena Waite"

Irene MacDonald MSc BACP Accred Counsellor and Psychotherapist

A La Carte design for www.irenemacdonaldcounselling.co.uk completed March 21, 2011



Irene Macdonald said "Very many thanks for designing my new web pages - the look is certainly professional. When people are looking for therapists they have the choice of very many - I have to make sure that they click on me. I have been working hard to make the web content interesting and innovative, and, in conjunction with the new design, I find that enquiries are increasing. I am very pleased with the outcome."

Homeopathic Treatment On-Line

A La Carte design for www.homeopathictreatmentonline.com completed February 22, 2011

Keith Smeaton said "I am very happy with my new website design. My pages look cleaner and less cluttered. I enjoyed being able to select my own image to be used at the top of the page, and now the look of the site is exactly to my specification. I am looking forward to an increased interest from those looking for homeopathic treatment. "

Vicki Pitman

A La Carte design for www.vickipitman.com completed February 17, 2011

Vicki Pitman said "Dear Megan, I very much like the new look of my website. It's too early to tell if it has gained more clients/patients, but at least one person has commented that it looks really good and she liked it - a fellow practitioner, so I consider that worth a lot. I think the service offered through you and WebHealer to update websites is very good. You were good at trying to fulfil my ideas and were easy to communicate with, helpful and friendly. Thank you very much. Vicki Pitman "

Hypnotic Resources & Dream Analysis

A La Carte design for www.HypnoticResources.co.uk completed February 13, 2011

Carole Murray said "Dear Megan, I just want to thank you for the lovely layout you created for my website. When I look back at my old one I realise it was just awful! The new layout looks extremely professional, yet so pretty, just what I hoped for. Thank you again. Best wishes Carole "

Total Foot Care Chiropody in High Wycombe

A La Carte design for www.total-foot-care.co.uk completed February 11, 2011

Lynn Andrews said "Really very pleased with the new look of my website. It fulfilled the brief to look professional yet friendly; it has a clean look and the colours blend well with my logo. People who find me via the website are very complimentary about its look and contents. Thank you, Amanda."

The Balance Centre Counselling

A La Carte design for www.thebalancecentre.com completed February 7, 2011

Kevin Foster said "Hi Megan, Apologies for the long delay in giving the feedback. The design changes were discussed in detail, and the choices offered were really different. I really like the colour combinations and the picture of the butterfly & leaf that was found. It gives the site a very calming



effect, which I like. Thanks you very much for helping make the improvements. I now need to get on with updating and revising the text details. Kevin"

Sue Lewis Consultancy, Counselling and Psychotherapy near Oxford and Banbury

A La Carte design for www.suelewis.com completed January 25, 2011

Sue Lewis said "I'm very pleased with the new design of my website. I think it looks much more modern, with warmer colours and softer edges - it's much more appealing, which is important in the sort of work I do (counselling and therapy). It's also provided me with an impetus to rewrite the content and experiment with a blog - something I should have done a long time ago. It's rejuvenated my website, which will get me more clients I'm sure! "

Julie May Counselling MA Couns & Psych, BA (Hons), Dip Couns, MBACP (Snr. Accred)

A La Carte design for www.juliemaycounselling.co.uk completed January 17, 2011

Julie May said "Hi Amanda, Just wanted to record that I am really pleased with the new design, it looks great. I will be happy to forward some feedback in a week or two. I am sure my colleagues and clients will have some positive comments to make. Many thanks and kind regards Julie May "

John Priestley Therapy Practice

A La Carte design for www.therapysouthlondon.co.uk completed January 9, 2011

John Priestley said "Dear Megan, Thank you for the design make-over. I am very pleased with the service I received. I felt that it was quick, painless and professional. I am also pleased with the final result. I wanted something that was uncluttered and professional whilst at the same time feeling personal and I felt that the designer met the brief well. Best wishes John Priestley "

Maureen Jackson

A La Carte design for www.maureenjackson.co.uk completed December 21, 2010

Maureen Jackson said "Dear Amanda, Yes I am very happy with the new design - it really does feel more uplifting than before. You chose well with the photo and colour scheme. Keep up the good work. Kind regards - Maureen "

Luli Harvey Counselling

A La Carte design for www.luliharveycounselling.co.uk completed December 16, 2010

Lucilla Harvey said "Megan was very easy to talk to, explained things clearly, and understood my rather vague ideas even though I couldn't articulate them clearly. She created two new designs for me within the time period specified, and I chose one of them that reflected my ideas clearly. I am told January 24th and thereabouts is recorded to be the most problematic time of year, however I have had new clients call up, and they do mention the website. One person commented that they chose to call me for an appointment because of the clarity of the website. So I am very happy with the new design, and with Webhealer's professional service. Luli Harvey "



Julie Perry Counselling and Hypnotherapy

A La Carte design for www.onlinecounsellor.co.uk completed December 6, 2010

Julie Perry said "I am very pleased with my new design and was impressed with the way it was arranged so easily. I like the way it is but I also like the way I can change things when I need to. I know it is working because I have already had many more enquiries since the new improved site went live! Thank you Amanda."

Cynthia Ransley, Psychotherapist, Counsellor, Supervisor, Trainer

A La Carte design for www.cynthiaransley.co.uk completed November 30, 2010

Cynthia Ransley said "Thank you Amanda for going that extra mile in finding me a website design which I prefer. best wishes, Cynthia"

Yvonne Noble Psychotherapy & Counselling in Oxford

A La Carte design for www.psychotherapyinxford.co.uk completed November 21, 2010

Yvonne Noble said "Hi Amanda, Thank you very much for creating my new website. I like the way you have done it and the picture of the sea suits me. Will now have to wait and see if it suits new clients. The new demonstration first page is also good and I will now set about working out how to change the colour blue for the headings. I think the system worked well as I happen to have liked your design and the only questions I had were about how to adapt my other pages to suit your demonstration page. So, overall, I wasn't too frustrated with the lack of actual contact and feel that the whole process was direct and so far, successful. I will let you or someone at WebHealer know in a week or so's time if business has improved! Let us hope so. Very many thanks to you and WebHealer. With Kind regards, Yvonne "

Compassionate Counselling

A La Carte design for www.compassionatecounselling.co.uk completed November 15, 2010

Hannah Thomas said "I am delighted with my new design, it is fresh and elegant. My designer was very patient and helpful during the design process and came up with something better than I'd imagined. I have already received an increase in enquiries from the website, which I wasn't expecting so quickly, so I am very pleased with that. "

Gill Marshall RSHom Registered Homeopath

A La Carte design for www.GillMarshallHomeopathy.co.uk completed November 11, 2010

Gill Marshall said "I have been delighted with the improved design of my website and it now looks much more professional. I think the rounded corners and 3 shades of green to edge the header and footer look particularly stylish and I am pleased that your designer managed to find a striking image with relevance to homeopathy, whilst also keeping my name and what I do prominent in the heading. I have taken advantage of all the new features and am especially pleased with the new box



facility and the extra images available, several of which will be useful for my website. I also quickly took up your offer of a free additional page - thank you. "

Paula Lattimer Homeopathy & CEASE Therapy High Wycombe

A La Carte design for www.paulalattimerhomeopath.co.uk completed October 29, 2010

Paula Lattimer said "Hi Paul, Am so delighted with my new website. It looks really professional and presents a much better and clearer impression of who I am and what I offer. The process was so simple. Really impressed. "

Flair for Life Counselling

A La Carte design for www.flairforlifecounselling.com completed October 26, 2010

Janice Lucas said "I was not feeling confident about changing the look my web page-however, I am delighted that Amanda was able to enhance and improve the look of my site whilst enabling the site to remain personalised. Amanda used her expertise to reflect precisely what I conveyed through our conversation. My site is still my site even more me than before. Many Thanks Amanda and WebHealer team! "

Shelley Berlinsky North London Acupuncture and Herbs

A La Carte design for www.london-acupuncture.webhealer.net completed October 21, 2010

Shelley Berlinsky said "In general i like this design much more than the former one. However, did not see increase in enquiries yet. "

Margaret Gul Osteopathy Wilmslow, Heaton Mersey, and South Manchester

A La Carte design for www.southmanchesterosteopath.co.uk completed October 8, 2010

Margaret Gul said "I'm really pleased with the new design of my website, it is a great improvement on the old one and Paul worked closely with me to meet the requests I made. I have certainly had good feedback from the patients who have come via the site and although it is early days I have a sense that there is increased response. It is useful having the new features such as the text boxes as these can be used to bring attention to an important message you may want to get across."

Roy Hart Theatre Köln

A La Carte design for www.royhartstimme-koeln.com completed October 6, 2010

Margaret Pikes said "Having wanted to update the appearance of my site for some time I was very happy to be offered this possibility and the improvements are fantastic. The suggestions that were made were helpful and intelligent so that it really didn't involve too much time to implement. My clients all say they find the new look much clearer and more attractive. I am very pleased with the whole process and now it's simply up to me to update the content a little! "

Feet Therapy Reflexology & Foot Health Care

A La Carte design for www.lizstrangways.co.uk completed September 6, 2010



Liz Strangways said "I am really thrilled with my new look website. It looks very professional and blends well with my 'corporate theme'. It's very easy for me to update and I particularly like the quote boxes, which allow me to highlight information and break up the text to make it more reader friendly. I have had lots of positive comments from friends, family, existing clients and fellow therapists. The visitor activity report shows a significant increase in visits to my website, which has been reflected in the number of new clients that have contacted me recently. Thank you so much for giving me a website that I am so proud of! "

New Foundations Counselling & Psychotherapy

A La Carte design for www.new-foundations.co.uk completed September 2, 2010

Andy Williams said "I have always stuck with WebHealer and with good design and search engine optimization they seem to deliver the goods. After a concerning dip in enquiries, having had my site redesigned through webhealer I am now back on top, with two enquiries per day this week. The process has been elegant and it appears to be delivering the business. "

Maggie Bavington Acupuncture, Shiatsu & Chinese Herbal Remedies in East London

A La Carte design for www.acupuncture-shiatsu.co.uk completed August 24, 2010

Maggie Bavington said "I just want to say that I really really like the new design you've done for me"

Sarah Collins Reiki, Massage & Aromatherapy

A La Carte design for www.reiki-energy.co.uk completed August 24, 2010

Sarah Collins said "The design is fresh and lively, and it brings important points on the home page out well. I have had more enquiries since it went live, and they have been good quality clients. The process of redesigning the website was very smooth, and once it went live there were no hitches or problems. It has made me look at the information pages and think about how to enhance those too! I am very pleased with the result of the A La Carte service and I look forward to new Webhealer developments! "

Caroline Lisle Reflexology, Indian Head Massage and The 'M' Technique

A La Carte design for www.carolinelisletherapies.co.uk completed August 20, 2010

Caroline Lisle said "I have had very positive comments from clients in response to the changes made to my website. In particular, one new client said that she had another reflexologist recommended to her by a friend but chose to come to me instead because she liked the look of my website. Personal recommendation is usually the best way of attracting new clients so I am delighted with this feedback. "

Counselling with Rob Brown Counsellor Central London and Kent

A La Carte design for www.robbrowncounselling.co.uk completed August 10, 2010



Rob Brown said "I'm really pleased with the revised design for my site. It looks far more professional and contemporary than the previous incarnation did. What is also a bonus is that I've noticed a greater number of referrals coming through. "

Jo Couling Counselling in Durham

A La Carte design for www.jcoulingcounselling.co.uk completed August 9, 2010

Jo Couling said "Thank you for the new design Amanda. I have received positive comments from colleagues and I like the new features and the house style. Because I have recently changed my domain name, it is difficult to assess the impact on clients, but I hope that it will bear fruit in the future. Kind regards Jo Couling"

Sohani Gonzalez BA, MCH, RS.Hom

A La Carte design for www.sohani-homeopathy.com completed July 30, 2010

Sohani Gonzalez said "Hi Amanda, I feel the website looks good ,let's hope it attracts more clients . I have started another MLM business with brilliant healing tools ,so need to add the new website . will I be able to manage on my own from now on ? Thanks, Sohani "

Jo Scott-Dalgleish Nutrition Solutions For Health

A La Carte design for www.nutritionolutions4health.co.uk completed July 21, 2010

Jo Scott-Dalgleish said "I am happy with my new design. I particularly like the 'quote boxes', which are so easy to insert, and the way that I have a specific colour scheme, which enables me to quickly emphasise certain areas of text in a way that fits well with the site design. I am also so pleased to at last have a photo on my page frame which relates to my profession (beautiful fresh vegetables for a nutritional therapist!). My old design was dull and amateur looking in comparison. "

Hypnotherapy & Counselling in Woking & West Byfleet, Surrey

A La Carte design for www.jamesgoldinghypnotherapy.com completed July 21, 2010

James Golding said "I would like to thank the Webhealer team and especially the designer, Paul: after a brief telephone conversation with Paul, the A La Carte version of my original website was designed to my specification, Paul understood and interpreted my requests into the website that I am now extremely happy with. Thank you all so much! Of course the only reason I have a website is to increase business, since the A La Carte version has become live, without exaggeration, my web business has trebled, if you consider this has happened during the summer months when usually business drops off I am astounded at the change in the levels of enquiries. Considering my website rankings have not improved I can only conclude that the site is not attracting more hits but those clients who visit are making appointments where they were not originally! Once again thank you! Ordering the A La Carte service was the best business decision that I have made this year. "



Sue Smith BA(Hons) LCHE MARH Homeopathy

A La Carte design for www.nottinghamhomeopathy.com completed July 16, 2010

Sue Smith Homeopathy said "Many thanks for redesigning and personalising my website! I'm very pleased with the result and also the increased response rate ~ I feel that you have consolidated the desired impression and message about both homeopathy and my professional practice. "

Shiatsu, Yoga & Chi Kung

A La Carte design for www.shiatsuhealth.com completed July 13, 2010

Shiatsu Healing said "I found the process a bit strange, but...- one client said how very much she loved the picture - not sure I've ever had such positive feedback before. - I get the feeling I've a few more enquiries coming through, but hard to tell (though using the new email system helps distinguish people coming via my website). It took me a little while to get used to the picture, but I'm coming to like it a lot. It would be good to have more linkup with specific design already used in publicity, and/or possibility of support with linking this new style to other publicity material - e.g. letterhead, comps slip, business card, other info sheets etc. Thanks again for your proactive work here. best wishes, Catherine."

The Place for Counselling

A La Carte design for www.theplaceforcounselling.co.uk completed July 9, 2010

The Place for Counselling said "In the weeks since the new design went live I have had 50% more enquiries than I had in previous weeks with my old design. So the changes you have made have been very beneficial so far. Thank you. "

Richard Burden

A La Carte design for www.richardburden.net completed July 4, 2010

Richard Burden said ""WebHealer has been marvellous for my practice since I started using it nearly two years ago. The new design for my website that they did for me recently has been very favourably complimented on by quite a few clients, as well as attracting even more business. Most of my new business now comes via the Internet in addition to personal recommendations. WebHealer's Customer Service is excellent and they are always on hand to offer suggestions and advice. I recommend them very highly." "

Nutritional Therapy Jacqueline Tarling BSc N.Med, mBANT, CNHC Registered.

A La Carte design for www.jacquelinetarling.co.uk completed June 29, 2010

Jacqueline Tarling said "I am very happy with the new design of my website and especially like the fact that I have been able to purchase rights to my logo photo (women jumping) and can use this on other promotional material. The email contact form is another great idea and has reduced spam emails dramatically. There has been a positive response from the improved design of my website



and I have definitely noticed an upsurge in enquiries. All in all a much more professional look - another happy customer!

Jackie Tarling Sole Revival Reflexology

A La Carte design for www.sole-revival.co.uk completed June 22, 2010

Christy Wearne said "I am really happy with the A La Carte design, and I do recommend it. I found it easy to use and very hassle free. The colours chosen were all complementary, and the added features are a real bonus. The easy to use quote boxes are a great idea, and really helps with the over all look of the page. My views and tastes were taken into consideration, and the designs came through quickly. My web page looks much more professional. Thank you "

Angela Page Hypnosis for Nottingham

A La Carte design for www.hypnotherapy-nottingham.co.uk completed June 17, 2010

Angela Page said "I've been extremely pleased with the A La Carte Design Service from beginning to end. Megan was very professional and the two designs were excellent. Before the A La Carte design I used to have about 1 client a fortnight from my site, but now I'm getting one a day - its getting better and better. It hasn't got any higher in google rating so it does show you that the look of the site does make an impression on clients. I'm very happy with the service - thank you. "

HANDS ON HEALING Enid O'Leary

A La Carte design for www.reflexologylimerick.com completed June 15, 2010

Enid O'Leary said "Thanks Amanda, the new website is great and far more inviting and pleasing to the eye. I appreciate all your help and advice in getting it just right. I have had a lot more enquiries since the change and especially noticeable is the amount of enquiries from the "contact page". "

Acupuncture and Chinese Herbal Medicine with Kyoko Durnall

A La Carte design for www.tcmacupunctureclinic.co.uk completed June 15, 2010

Kyoko Durnall said "Dear Amanda, Thank you very much for a beautiful design and new improved tools and pictures in image library. I grew to love the design in the end as the third design was a bit too dark. Your first design gives calm, peaceful image yet energy moving upward. I love the water's transparent drops. I have a slight request to change of the content colour (seems to be a bit too fainty). But I understand it will take a month or so. I am so inspired by your new design so I had impetus to change my web a lot and I may increase 3 more pages in the future. Thank you very much. Kyoko"

Touchstone Therapies

A La Carte design for www.solestosoul.co.uk completed June 8, 2010

Soles to Soul said "Hi - just some feedback regarding my a la carte design. I was really pleased with the speed at which the new design was produced, and that it clearly depicted the type of image I



wanted to portray. The number of enquiries I've had via the internet has risen significantly, difficult to put this totally down to the new design, but a couple of positive comments has led me to believe that it has contributed significantly. e.g. When suggesting that a potential client try a therapist less than the 20 miles away that I am, she said that she had looked at other websites of nearer therapists, but mine gave by far the best impression. Another comment was that a client immediately felt a sense of relaxation with the website design, which was exactly what I had wanted the effect to be. Thanks to Amanda for the end result! "

Hamilton Therapies and Hypnotherapy

A La Carte design for www.hamiltontherapies.co.uk completed June 8, 2010

Hamilton Hypnotherapy said "Thanks so much for all your help with re-designing the bespoke site, it looks lovely. I have had to put some work in to tidy it up, and just changing to design means that the structure of the pages needs a good shake-up as well! I haven't received any more enquiries yet, but I still consider it early days, and I really do feel that I need to put a lot more work into the site to make it look exactly how I'd like it. The site looks more professional and individual now, and I'm sure it will attract more enquiries in the future. Once again, thanks for all your help and professionalism! Bridgette. "

Meike Lawrence MBSH RSHOM Homeopathy for Health and Vitality

A La Carte design for www.homeopathyforvitality.co.uk completed June 7, 2010

Meike Lawrence said "I have had several compliments about the new design of my website. It looks more contemporary and uncluttered, making it easier on the eye. I'm also pleased with how far up the page a google search brings up my website. Although I have not experienced an increase in enquiries (this could be due to the current economic downturn) I do feel confident that this website will carry my business towards greater success in the long-term. Thanks. "

Rebecca Grice Homeopathy

A La Carte design for www.rebeccagricehomeopathy.co.uk completed June 1, 2010

Rebecca Grice said "I'm very impressed with the quality of the images provided, I had very little idea of what I wanted but Amanda was able to provide inspiration and got the look just right. I picked one of the designs provided without feeling the need to change it at all. The new look is very fresh and I like the professional image it projects. find that at least 50% comes from the website so I consider it an essential investment in my business. "

Counselling with Jo Atkins

A La Carte design for www.JoAtkinsCounselling.co.uk completed May 13, 2010

Jo Atkins said "I love my new A La Carte webhealer design for my counselling website. The colours bring a professional and individual aspect to my site which differentiates me from others. The quote boxes draw the eye and bring focus to the quotes I have added. Also the simplification of amending each page content has made my live easier. Since completing this new design I have had an increase



in client hits which is what I was hoping for...Thank you! "

Lynne Chiswick Hypnotherapy

A La Carte design for www.lynechiswickhypnotherapy.co.uk completed May 7, 2010

Lynne Chiswick said "Dear Amanda. Just to say how pleased I am with the redesigned website. I have replaced some of the old images with the new ones provided and changed fonts, inserted quotation boxes etc. So it is definitely looking much nicer and more professional. Thanks again for your sympathetic suggestions and restructuring. Lynne Chiswick"

Linda Burke Counselling in Ealing, West London

A La Carte design for www.lindaburkecounselling.co.uk completed April 30, 2010

Linda Burke said "Hi Amanda I absolutely love the design and colours you have created - thank you so much. I would like to make the photo of myself a bit smaller as it really its you when you open the page. Is it possible to reduce the size of the photo - I'm not very technical? Thanks again for all your help with this. I will absolutely offer further feedback in a few weeks. best wishes Linda"

Rugeley Counselling, Life Coaching & Supervision Service

A La Carte design for www.ctcounselling.co.uk completed April 28, 2010

Carla Thompson said "Thank you Amanda. I have had a quick look at the website and want to thank you for all your effort. I will be very busy in the next four weeks with children and grandchildren coming and going but after that I will take up your suggestion to adjust the other pages and look at what else is available to me. Warm regards, Carla Thompson "

Me Time Therapies

A La Carte design for www.holistic-me-time.co.uk completed April 27, 2010

Me Time Therapies said "Am loving my new design. Definitely more attractive than the old template and it's so nice to have something unique. My website is my only form of advertising and is worth every penny. I do appear to be getting a few more contacts which I am sure is as a result of the new look as the words haven't changed. A big Thank You! "

Zion Counselling

A La Carte design for www.zioncounselling.com completed March 26, 2010

John Webber said "I am so pleased with the new a la carte design for my website. Both the service provided and enthusiasm shown by the team has resulted in a design that accurately reflects the service being offered by Zion Counselling. I would (and am) recommending the service to others. Thanks for much to webhealer for the active support provided to their customer base. "



Sylvia Alwareeth

A La Carte design for www.surreyberkshirecounselling.co.uk completed March 23, 2010

Sylvia Alwareeth said "Webhealers A La Carte design has given me the opportunity to update my website with a fresher look, one which I believe better reflects the service I offer. The designer's willingness to listen and take on board what I wanted to achieve in the new look has made the experience of updating and changing my website not only a painless one but even enjoyable. The prompt and very human contact with the designer was not at all daunting and the whole Webhealer team were, as ever, fully supportive. I am excited about the new look and am sure it will attract more attention from clients, I would have no hesitation in recommending the WebHealer A La Carte design package to anyone who would like to improve and personalise their website. "